

Identifying the training dimension for improving the knowledge management practices

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ABSTRACT

Knowledge is a key determinant for an enterprise competitiveness improvement in knowledge economy. Having this in mind, effectiveness and efficiency in managing this resource are especially important. Training is the process of enhancing the skills, capabilities and knowledge of individual for doing a particular job. Training process moulds the thinking of individual and leads to quality performance. It is continuous and never ending in nature. Training is crucial for organizational development and success. This study aims to develop the training programme through the selection of perfect training dimensions and relevant attributes. The attributes like technology based learning on payment for a month (weekend-Sunday only) was preferred by the agri-input retailers.

KEY WORDS : Knowledge management, Training, Training dimension, Conjoint analysis

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